

HOUSTON COMMUNITY COLLEGE DISTRICT

Program Text and Textbook Adoptions and Bookstore Requisition

****Please note that Distance Education and Dual-Credit Texts or Textbooks must also be included in your order**

The following information must be completed. ↓↓

Program: **Speech
Communication**

Semester / Quarter: **Fall Semester 2014**

Program Coordinator / Director / Manager: **Brenda A.
Washington, Ph.D.**

↑ Add Program Subject ↑

↑ Indicate Fall, Spring, Summer or 1st, 2nd, 3rd, 4th and Year ↑

↑ Electronic Signature – type in name↑

Projected Enrollments and Bookstore Location by Campus Code																		
Course Number	Text / Textbook Detail (Auth/Title/Publ/ed/ISBN)	Year Adopt	(R)eq (O)pt	Retail Price	0069 Alief	0029 Cent	0048 NLin	0079 SpBr	0098 Katy	0038 ESid	0085 Staff	0086 MCit	0087 WLo	DE 0055	DE 0029	Dual- Credit	Dual- Credit Store	District Totals
SPCH 1146	NO TEXTBOOK	N/A	N/A	N/A	-	-	-	-	-	-	-	-	-	-	-	-	0069 0029 0048 0079 0098 0038 0085 0086 0087	N/A
SPCH 1311	Seiler & Beall/ <i>Communication: Making Connections</i> /Allyn & Bacon (9 th ed.), 2010/ISBN-13: 978-0-205-78844-6/ ISBN – 10:0-205-78844-0/ Include the Study Guide – ISBN- 10:205-47438-1 Use Current ISBN & Edition.	2004	R	\$119 Used \$89. 25 New	75	135	182 @ + (78 Hybrid) @ 0048 60 @ 0049 60 @ 0073 60 + 120 Hyrid @ 0076	100	100	90 @ 0038 60 @ 0066	60	60	60	N/A	192 @ 0048 90 @ 0038	50 @ 0029	0069 0029 0048 0079 0098 0038 0085 0086 0087	1,632

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Same	* Include Cards & Bar Charts			Estimated @ \$3.50 each	25/25	0	260/260	100/100	100/100	90/60	60/60	60/60	60/60	N/A	0		0069 0029 0048 0079 0098 0038 0085 0086 0087	1,632
SPCH 1315	O'Hair, Stewart & Rubenstein/ <i>A Speaker's Guidebook/Bedford/St. Martins/2010</i> (4th ed.)/ ISBN: 13:978-0-312-55035-6/ ISBN - 10:312-55035-9 Use Current ISBN & Edition.	2004	R	\$30 New \$22. 50 Used	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0
SPCH 1315	O'Hair, Rubenstein & Stewart/ <i>A Pocket Guide to Public Speaking/Bedford/St. Martin's/ 2007</i> (4th ed.)/ISBN - 13:978-0-312-45207-0/ISBN - 10:312-45207-1/ ISBN - 13:978-0-312-45210-10/0-312-45210-1 Use Current ISBN & Edition.	2008	R	\$30 New \$22. 50 Used	75	165	26 @ 0048 30 @ 0076	150	100	125 + 100 Hybrid	210	270	140	N/A	62 @ 0048 240 @ 0038	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	1,423

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SPCH 1318	Adler & Towne/ <i>Looking Out, Looking In</i> /Cengage Learning(14 th ed.), 2010/ISBN – 13: 978-0-495-796213 Use Current ISBN & Edition.	2002	R	\$149 .65 New \$112 .25 Used	0	0	0	50	25	0	35	0	35	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	145
SPCH 1318	DeVito/ <i>Interpersonal Messages: Communication and Relationships</i> /Allyn & Bacon , 2008/ISBN – 13:978-0-205-75838-8/ISBN – 10: 0-2-5-75838-X Use Current ISBN & Edition.	2004	R	\$60. 20 New \$45. 15 Used	0	75	30 @ 0049	0	0	30	25	0	25	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	185
SPCH 1321	Hamilton/ <i>Communicating for Results</i> /Cengage Learning (9 th ed.), 2005/ISBN – 13: 978-0-495-79499-5/ISBN – 10: 0-495-79799-5 Use Current ISBN & Edition.	1999	R	\$145 .65 New \$\$10 9.25 Used	25	75	52 @ 0048 30 @ 0049	25	50	60 Hybr id	105	35	70	0	70 @ 0038	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	597
SPCH 1342	Hanhner, Sokoloff & Salisch/ <i>Speaking Clearly: Improving Voice and Diction</i> /Waveland Press, Inc. (6 th ed.), 2002/ISBN - 0:7248696-1 (with Speech Lab CDs for each campus) Use Current ISBN & Edition.	2002	R	\$111 .45 New \$83. 60 Used	0	15	0	0	0	0	35	0	35	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	85

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SPCH 2333	Dams/Galanes/ <i>Communicati ng in Group Applications and Skills/ McGraw-Hill (7th ed.), 2009/ISBN - 978-0-07- 338500-6 Use Current ISBN & Edition.</i>	2010	R	&107 .65 New \$80. 75 Used	0	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0
SPCH 2335	Knapp/ <i>Elements of Parliamentary Debate: A Guide to Public Argument/Longman/1999/IS BN - 0:32102470-2 Use Current ISBN & Edition</i>	1999	R	\$67. 20 New \$50. 40 Used	0	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0
SPCH 2341	Lee & Gura/ <i>Oral Interpretation/Houghton Mifflin (10th ed.), 2001/ISBN - 0:35996127-7 Use Current ISBN & Edition.</i>	2001	R		0	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0
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