

HOUSTON COMMUNITY COLLEGE DISTRICT

Program Text and Textbook Adoptions and Bookstore Requisition

****Please note that Distance Education and Dual-Credit Texts or Textbooks must also be included in your order**

↓ The following information must be completed. ↓

Program: **Communications
(journalism/speech)**

Semester / Quarter: **Summer 2014**

Program Coordinator / Director / Manager: **Brenda A. Washington,
Ph.D. - Elect**

↑ Add Program Subject ↑

↑ Indicate Fall, Spring, Summer or 1st, 2nd, 3rd, 4th and Year ↑

↑ Electronic Signature – type in name↑

Projected Enrollments and Bookstore Location by Campus Code																		
Course Number	Text / Textbook Detail (Auth/Title/Publ/ed/ISBN)	Year Adopt	(R)eq (O)pt	0069 Alief	0029 Cent aral	0048 Nort hlin	0079 S.Br an	0098 Katy	0038 E.Si	0085 Staff	0086 M.Ci	0087 WLo	DE 0055	DE 0029	Dual-Credit	Dual-Credit Store	District Totals	
SPCH 1146	NO TEXTBOOK																0069 0029 0048 0079 0098 0038 0085 0086 0087	
SPCH 1311	Seiler & Beall/ <i>Communication: Making Connections</i> /Allyn & Bacon (8 th ed.), 2010/ISBN-13: 978-0-205-78844-6/ ISBN – 10:0-205-78844-0 /\$119.00 New/\$89.25 Used Include the Study Guide – ISBN- 10:205-47438-1 *Town and Country and Katy: 200 Cards/200 Bar/ Use Current ISBN & Edition.	2004	R	30	125	108 #0049 = 30	60	60	30 Reg ular 90 Hyb rid	110	0	0	0	120 @ #0038	0		0069 0029 0048 0079 0098 0038 0085 0086 0087	763

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Same	Cards & Bar Charts			30	0	0	60	60/ 60	0	110/ 110	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	400
SPCH 1315	O'Hair, Stewart & Rubenstein/ <i>A Speaker's Guidebook/Bedford/St. Martins/2010</i> (4th ed.)/ ISBN: 13:978-0-312-55035-6/ ISBN - 10:312-55035-9 Use Current ISBN & Edition.	2004	R		0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	
SPCH 1315	O'Hair, Rubenstein & Stewart/ <i>A Pocket Guide to Public Speaking/Bedford/St. Martin's/ 2007</i> (4 th ed.)/ ISBN - 13:978-0-312-45207-0/ISBN - 10:312-45207-1/ ISBN - 13:978-0-312-45210-10:0-312-45210-1 \$30.00 New/\$22.50 Used/ Use Current ISBN & Edition.	2008	R	60	210	52	150	60	60 Hybrid	110	0	0	0	#0038 = 180	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	882
SPCH 1318	Adler & Towne/ <i>Looking Out, Looking In/Cengage Learning</i> (13 th ed.), 2010/ ISBN - 13: 978-0-495-796213/\$149.65 New/\$112.25 Used/ Use Current ISBN & Edition.	2002	R		0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0

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SPCH 1318	DeVito/ <i>Interpersonal Messages: Communication and Relationships</i> /Allyn & Bacon , (2008)/ ISBN – 13:978-0-205-75838-8/ISBN – 10: 0-2-5-75838-X \$60.20 New/\$45.15 Used/ Current ISBN & Edition.	2004	R		30	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	30
SPCH 1321	Hamilton/ <i>Communicating for Results</i> /Cengage Learning (9 th ed.), 2005/ISBN – 13: 978-0-495-79499-5/ISBN – 10: 0-495-79799-5 \$145.65 New/\$109.25 Used/ Current ISBN & Edition.	1999	R	0	30	0	30	0	35	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	95
SPCH 1342	Hanhner, Sokoloff & Salisch/ <i>Speaking Clearly: Improving Voice and Diction</i> /McGraw-Hill (6 th ed.), 2002/ISBN - 0:7248696-1 (with Speech Lab CDs for each campus) \$111.45 New/\$83.60/ Current ISBN & Edition.	2002	R	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0
SPCH 2333	Dams/Galanes/ <i>Communicating in Group Applications and Skills</i> / McGraw-Hill (7 th ed.), 2009/ ISBN - 978-0-07-338500-6 \$107.65 New/\$80.75 Used Use Current ISBN & Edition.	2010	R		0	0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0

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SPCH 2335	Knapp/ <i>Elements of Parliamentary Debate: A Guide to Public Argument</i> /Longman/1999/ IS BN - 0:32102470-2 \$67.20 New/\$50.40 Used Use Current ISBN & Edition.	1999	R		0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0
SPCH 2341	Lee & Gura/ <i>Oral Interpretation</i> /Houghton Mifflin (10 th ed.), 2001/ ISBN - 0:35996127-7 Use Current ISBN & Edition.	2001	R		0	0	0	0	0	0	0	0	0	0	0	0	0069 0029 0048 0079 0098 0038 0085 0086 0087	0